

{shape events} with
branded bottles?

- => flat customization fee
- => free future replication
- => 2 - 4 wks turnaround
- => nonprofit discounts
- => volume discounts
- => installation services

custom projects from
shapeevents.com

How do we Shape Events?

drinks = fun

digitally printed bottles



How do we Shape Events?

drinks = fun

digitally printed bottles



How do we Shape Events?

drinks = fun

digitally printed bottles



How do we Shape Events?

choices = fun

standard sizes / shapes

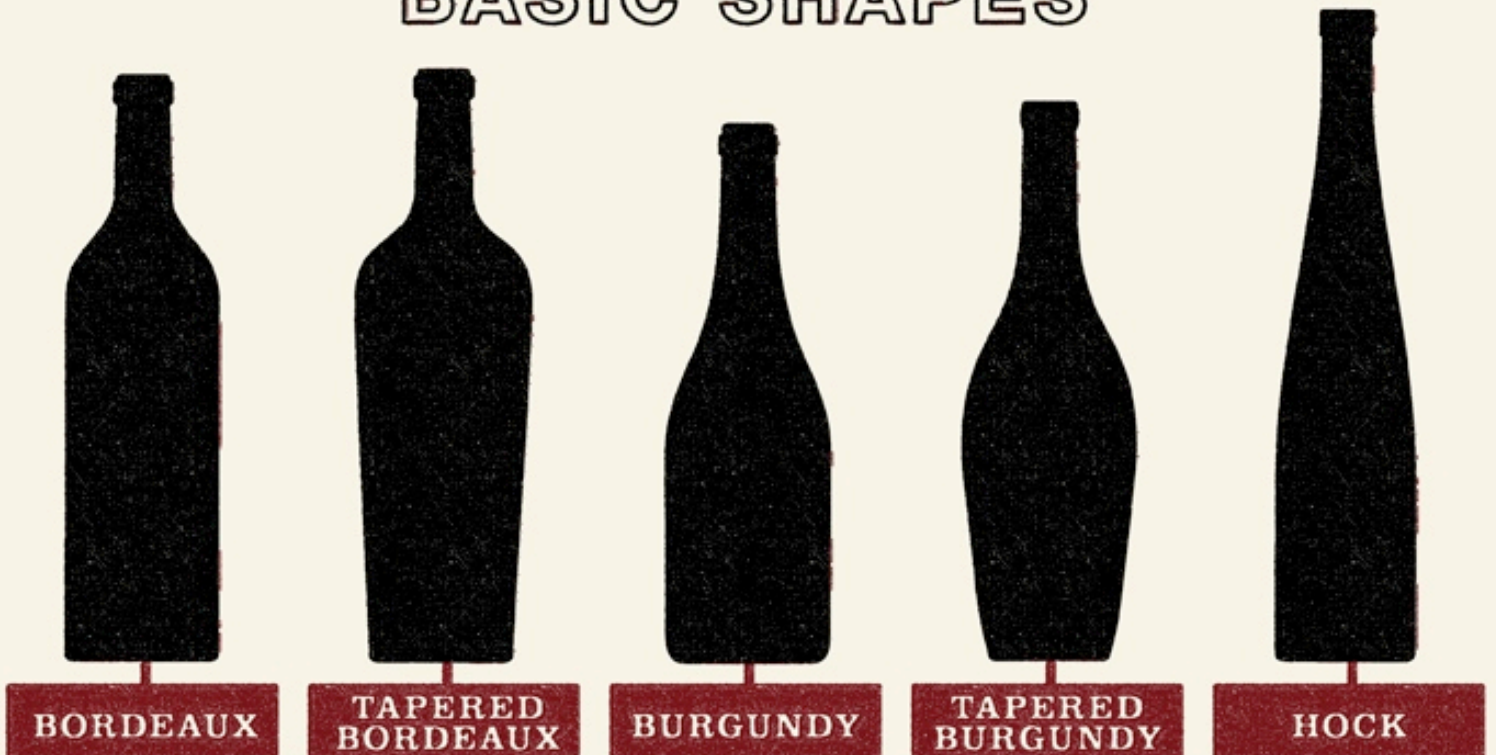
Standard Bottle Shapes

	8ft	12ft	15ft
Bordeaux	\$675.00	\$875.00	\$1,075.00
Tapered Bordeaux	\$700.00	\$900.00	\$1,100.00
Burgundy	\$675.00	\$875.00	\$1,075.00
Tapered Burgundy	\$700.00	\$900.00	\$1,100.00
Hock	\$700.00	\$900.00	\$1,100.00

Services / Add-ons

Digital Printing	Included
Custom bottle shape design	\$80/hr
H2O Animation Effect [Laser Module]	\$200.00
DMX controlled color-changing LEDs	\$200.00

BASIC SHAPES



Shape Events Sample Project Worksheet

#: ?????

Estimated Turnaround: 2 weeks

Custom Project Description

12 8ft branded wine bottles

Closest Stock Design Substitute

Bordeaux Bottle

Closest Stock Design Substitute Cost

\$675.00

Estimated hrs of labor for custom designs

12.00

Hourly rate for custom design

\$80.00

Estimated customization project cost

\$960.00

Cost Estimates

Estimated customization project cost

\$960.00

Estimated cost / piece

\$675.00

# of Designs	1	5	10	25	100	500
Total Cost	\$1,635	\$4,335	\$7,710	\$17,835	\$68,460	\$338,460
Cost / Piece	\$1,635	\$867	\$771	\$713	\$685	\$677

Introductory discount [40% off]

40%

# of Designs	1	5	10	25	100	500
Total Cost	\$981	\$2,601	\$4,626	\$10,701	\$41,076	\$203,076
Cost / Piece	\$981	\$520	\$463	\$428	\$411	\$406

{gallery} {videos} {linkedin} {facebook} {twitter}

1-888-815-2681

How can we extend
your creative capacity?

=> your client's
beverage brand
+ customized impact
+ color changing leds
+ dmx controlled shows
+ Sound-activated modules

How do we {Shape Events}?